

From Invisibility to Equity: Science, Cognition, and Fairness in Legal Decision-Making

Featuring Dr. Gleb Tsipursky

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Wednesdays, May 13 and 20, 2026,
10 a.m.–11:30 a.m.

Live Webcasts

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Series MCLE ID #: 132389 (see below for
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Learn about the science of justifying compensation for emotional and invisible physical suffering to enhance your practice, impress judges and juries, and better serve your clients—whether they're individuals seeking fair compensation or organizations facing liability claims. Gain a competitive edge while promoting a more equitable legal system through the systematic application of debiasing techniques.

- **Quantifying the Unseen: The Science of Justifying Compensation for Emotional and Invisible Physical Suffering**

Wednesday, May 13, 2026
QU26 / MCLE ID # 132334
1.5 General CLE Credits

- **Debiasing the Law: How Understanding Cognitive Biases Leads to a More Just Legal System**

Wednesday, May 20, 2026
CBL26 / MCLE ID # 132335
1.5 Access to Justice Credits

Individual seminar prices:

\$65 each

Register for both seminars and save \$10:

Series price: \$120

Includes online access to the recorded seminars for 60 days after the events. Electronic materials are included with your registration.

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Schedules

Wednesday, May 13

10:00 Quantifying the Unseen: The Science of Justifying Compensation for Emotional and Invisible Physical Suffering

In today's complex legal landscape, accurately evaluating invisible suffering presents unique challenges for both plaintiffs' and defense attorneys. This talk explores scientific methodologies for assessing both emotional distress and invisible physical conditions such as chronic pain, fibromyalgia, and post-concussion syndrome. Using the Quality-Adjusted Life Years (QALY) metric as the foundation, this presentation provides a robust, science-based framework that meets the rigorous Daubert standard for admissible evidence.

Key topics include:

- Defining and differentiating various forms of invisible suffering
- Overcoming subjective evaluation challenges for conditions without visible markers
- Integrating quantitative metrics with qualitative patient experiences
- Applying behavioral science research to pain and suffering assessments
- Creating defensible valuations for complex invisible conditions

Through compelling real-world case studies from both sides of the courtroom, attendees will see these concepts applied across diverse scenarios. Personal injury attorneys will learn how to build stronger cases for appropriate compensation, while defense counsel representing corporations and government entities will gain tools to evaluate claims objectively and negotiate fair settlements. Examples will demonstrate how QALY methodology creates common ground for reasonable resolution.

By adopting this scientific approach, legal professionals on both sides can argue their positions with greater authority and confidence, whether supporting legitimate claims or defending against excessive demands. Join this session to enhance your practice, impress judges and juries, and better serve your clients—whether they're individuals seeking fair compensation or organizations facing liability claims. This balanced, evidence-based approach promotes justice while reducing costly litigation through more accurate valuations of invisible suffering.

11:30 Adjourn

Wednesday, May 20

10:00 Debiasing the Law: How Understanding Cognitive Biases Leads to a More Just Legal System

Cognitive biases profoundly impact both workplace decisions and legal outcomes, yet most attorneys lack formal training in recognizing and addressing them. This presentation equips plaintiffs' attorneys across all practice areas—with special focus on employment law—and defense counsel representing corporations and government entities with evidence-based strategies to identify and mitigate bias in underlying disputes and throughout the legal process.

Drawing from cutting-edge behavioral science research, this session covers prominent cognitive biases that distort decision-making, including confirmation bias, anchoring bias, and fundamental attribution error. Participants will discover how these biases shape original events—from workplace discrimination to civil rights claims and police use of force—as well as how they affect witness testimony, jury deliberations, settlement negotiations, and judicial rulings.

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Schedules Continued

Key learning objectives include:

- Identifying specific cognitive biases that drive discriminatory workplace decisions and other harmful actions
- Recognizing how biases influence the legal process from filing through verdict
- Assessing where explicit and implicit bias infiltrates various types of cases
- Mastering peer-reviewed techniques for bias mitigation
- Developing practical implementation strategies for your practice

The presentation also addresses the ethical dimensions of cognitive biases in legal practice, examining when leveraging biases crosses ethical boundaries versus when failing to address them perpetuates injustice. Through real-world case studies centered on employment law, participants will learn principles applicable across practice areas. Employment attorneys will discover how to demonstrate cognitive biases behind discriminatory workplace actions. Civil rights attorneys will gain parallel insights for their cases. Defense counsel will acquire tools to distinguish between actual bias and legitimate decisions, evaluate claims objectively, and help corporate clients recognize and prevent bias in their practices.

Participants will leave with actionable strategies to enhance credibility before judges and juries, improve client outcomes, and advance justice. Whether you're advocating for employees facing discrimination, representing injury victims, or defending organizations against bias claims, this science-based approach transforms how you practice law. Join this session to gain a competitive edge while promoting a more equitable legal system through the systematic application of debiasing techniques.

11:30 Adjourn

Meet Dr. Gleb Tsipursky



Dr. Gleb Tsipursky leverages his expertise in behavioral science and decision-making to help lawyers persuade the trier of fact to adopt their case theory. Well-versed in the Daubert standard, Dr. Gleb wrote seven best-selling books, including the global best-seller *Never Go With Your Gut: How Pioneering Leaders Make the Best Decisions and Avoid Business Disasters* (Career Press, 2019). His writing was translated into Chinese, Spanish, Russian, Polish, Korean, French, Vietnamese, German, and other languages. Dr. Tsipursky's cutting-edge thought leadership was featured in over 650 articles and 550 interviews in prominent venues. These include *Harvard Business Review*, *Fortune*, *Inc. Magazine*, *Scientific American*, *Psychology Today*, *Fox News*, *USA Today*, *Forbes*, *The New York Times*, and many others. Dr. Gleb spent over 15 years in academia as a behavioral scientist, with 8 years as a lecturer at UNC-Chapel Hill and 7 years as a professor at Ohio State. He earned his PhD in the History of Behavioral Science at the University of North Carolina at Chapel Hill in 2011, his M.A.

at Harvard University in 2004, and his B.A. at New York University in 2002. A proud Ukrainian American, Dr. Gleb lives in Columbus, Ohio.

Products

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