Aside from knowing the law, being a successful solo or small firm practitioner also means being skillful in a variety of business-related areas, including management, communications, and collaboration. All too often, you are told that technology will do all of this for you—but you quickly learn that it takes more than tech to run a successful practice. At this year’s Solo and Small Firm Conference learn how to develop and hone these non-tech skills to grow and maintain a thriving law practice.

Look to the general sessions for issues common to all law practices, including building trust with clients and opposing counsel, legal ethics, an overview of recent tax law changes, and how to get quality client referrals. Select between four breakouts to focus on specific topics that fit your individual needs, including key employment concepts for building a productive legal team, contract drafting and ethics for transactional lawyers, writing skills for litigators, and a panel featuring seasoned solo attorneys sharing what they have learned and changed since starting their practices.

The Exhibit Hall, networking breaks, lunch, and a hosted social hour provide great opportunities to connect with current friends, meet new colleagues, and learn about resources that can contribute to your path to success.

Register now to start advancing your practice.

Register by 9/09/2019 and save $30.

Questions or need help with registration? Call the OSB CLE Service Center: (503) 431-6413 or (800) 452-8260, ext. 413
FRIDAY, Sept. 20

8:00  Continental Breakfast and Registration
     Exhibit Hall Opens

9:00  Building Trust with Clients and Opposing Counsel
     Trust leads to the flow of information and is the foundation of every relationship, both professionally and personally. Learn how to gain trust and use it once you have it, from negotiations during a case matter to establishing and maintaining your law practice.
     Kwame Christian, American Negotiation Institute, Columbus, OH

10:00 Tax Matters for Solo and Small Firms
      Successful solo or small firm practitioners are also savvy small business owners; staying on top of tax issues is crucial. Gain an overview of recent tax laws changes that can affect your practice so you can recognize tax issues before they become tax problems.
      Barbara Smith, Heltzel Williams PC, Salem, OR

11:00 Networking Break

11:20 Breakout A—The DIY Practice
      You did it – you went out on your own or with a friend and formed a solo or small firm. Every once in a while – daily? – you wonder what others are doing, what they’ve learned, how they have changed their practices since they started up, to increase their success. This lively panel of solo attorneys will explore a wide range of topics about what they do that helps them succeed – come for ideas and bring your questions!
      Drake Aehegma, Attorney at Law, Portland, OR
      Karen Mockrin, Attorney at Law, Tigard, OR
      Ksen Pallegedara Murry, KPM Law LLC, Milwaukie, OR
      Lee Wachocki, Professional Liability Fund, Tigard, OR

Breakout B—Beyond Employment Law 101: Being a Good Boss is Good for Business
      Developing a productive employer/employee relationship is part of a successful law practice. Even with a single employee you need to know the basics of how to navigate the law.

12:20 Lunch (included with registration)

1:30  Communication, Conflicts, and Common Sense: Running an Ethical Law Practice
      85% of malpractice suits result simply from mishandling the attorney-client relationship. The skills lawyers need are rarely taught in law school. This fast-paced hour will look at everything from interview skills (and the two questions you always must ask) to understanding ethical duties, client communication, and running a modern office.
      Claude Ducloux, National Director of Education, Ethics and State Compliance, LawPay, Austin, TX

2:30 Transition Break

2:40 Breakout C—The Ethics in Contract Drafting
      Take a look at six common situations where lawyers make drafting errors and run into trouble. Ideal for transactional attorneys.
      Claude Ducloux, National Director of Education, Ethics and State Compliance, LawPay, Austin, TX

3:40 Networking Break
4:00 Personality Based Persuasion

Learn about different personality types and the various traits that make certain personalities susceptible to different types of persuasion. Discover how to interact and analyze people through casual conversations and develop persuasion techniques that can benefit your law practice and your personal life.

Kwame Christian, American Negotiation Institute, Columbus, OH

5:00 Adjourn to Hosted Social Hour

11:15 The Rainmaking Game

You don’t need a huge internet presence to be a good rainmaker. Learn how to build upon existing relationships and skills to get quality referrals. Create an action plan to target the clients you want. Whether you want to start with some small steps or think big, this program will help you take your practice to the next level.

Gil Price, PMG, Seattle, WA

12:15 Adjourn

Section Planning Committee

Chris Rounds, Chair, Rounds Law Office, Vancouver, WA
Rob Hofmann, The Hofmann Legal Group, Davis, CA
Elizabeth Inayoshi, The Law Office of EJ Inayoshi LLC, Hillsboro, OR
Hertsel Shadian, Hertsel Shadian Attorney at Law LLC, Tualatin, OR

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Cancellations: Cancellation requests must be received by the OSB CLE Service Center at least 72 hours prior to the date of the seminar to qualify for a refund. Refunds are subject to a $25 cancellation fee.

Tuition Assistance: Email a request stating your financial situation to cle@osbar.org no later than one week before the seminar.

Dietary Restrictions or Accessibility Accommodations: Please call (503) 431-6326 or (800) 452-8260, ext. 326, at least 72 hours before the date of the seminar.