

# Intellectual Property Review —Updates and Changes from 2018

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**Friday, February 22, 2019**

9 a.m.–1:30 p.m.

**Oregon State Bar Center**

16037 SW Upper Boones Ferry Rd., Tigard

CLE credits: 4 General (pending)

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Examine the past year's activity in intellectual property with a review of trademark, copyright, and patent law. Federal cases and Trademark Trial and Appeal Board (TTAB) proceedings will be covered during the trademark review. Patent law topics include 2018 significant cases pending at the Supreme Court as well as changes at the Patent Office under Director Iancu.

Enjoy a special lunch presentation "Patenting Artificial Intelligence Technologies" by **Mark Alleman**, *Alleman Hall Creasman & Tuttle LLP*, and **Dave Bourgeau**, *Kolitch Romano LLP*.

**Register by 2/18/19 and save \$10.**

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## LIVE EVENT



### Early registration discount

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- \$75 ONLD member
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## LIVE WEBCAST



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### Questions or need help with registration?

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# Intellectual Property Review

## —Updates and Changes from 2018

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**8:00 Registration**

**9:00 Trademark Law Review**

- Federal cases
- Trademark Trial and Appeal Board (TTAB) proceedings

**Alicia Bell**, *Miller Nash Graham & Dunn LLP, Portland, OR*

**Carla Todenhagen Quisenberry**, *Miller Nash Graham & Dunn LLP, Portland, OR*

**10:00 Patent Law Review**

- Recent patent case law developments from the Supreme Court and Federal Circuit
- Significant cases pending at the Supreme Court
- A new guard: changes at the Patent Office under Director Iancu

**Andrew Mason**, *Klarquist Sparkman LLP, Portland, OR*

**11:00 Break**

**11:15 Copyright Law Review—Copyright Decisions of 2018 and 2019**

- Analysis of copyrightability, authorship, fair use, substantial similarity, The Digital Millennium Copyright Act (DMCA) Safe Harbor, embedded linking and Visual Artists Rights Act (VARA) issues
- Recommendations for spotting and handling common copyright issues and avoiding copyright claims
- Overview of recently enacted Music Modernization Act (MMA), the most significant copyright legislation since 1998

**Mark Wittow**, *K & L Gates, Seattle, WA*

**12:15 Lunch** (*Brown bags are welcome at the OSB Center or you may order a box lunch when registering.*)

**Patenting Artificial Intelligence Technologies**

- Not a black box: technical overview of AI technologies
- AI in the courts: discussion of recent judicial decisions involving AI inventions
- Nuts and bolts: tips for preparing and prosecuting patent applications directed to AI technologies, with real-world examples

**Mark Alleman**, *Alleman Hall Creasman & Tuttle LLP, Portland, OR*

**Dave Bourgeois**, *Kolitch Romano LLP, Portland, OR*

**1:30 Adjourn**

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**Planning Committee**

**Ian Gates**, *Dascenzo Intellectual Property Law PC, Portland, OR*

**Parna Mehrbani**, *Tonkon Torp LLP, Portland, OR*

**Thomas Vesbit**, *Lorenz & Kopf LLP, Portland, OR*

**Mark Wilson**, *Klarquist Sparkman LLP, Portland, OR*

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**Products**

IP19.CD

Audio CDs with electronic materials ..... \$130

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DVDs with electronic materials ..... \$145

This seminar will be available on-demand after the live program. Please visit [www.osbar.org/seminars](http://www.osbar.org/seminars) and search for IP19. On-demand access is available for 60 days after the date of purchase.

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**Tuition Assistance:** Email a request stating your financial situation to [cle@osbar.org](mailto:cle@osbar.org) no later than one week before the seminar.

**Dietary Restrictions or Accessibility Accommodations:**

Please call (503) 431-6326 or (800) 452-8260, ext. 326, at least 72 hours before the date of the seminar.



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