

# 20th Annual Oregon Trial Advocacy College

*Learn by doing.*

Thursday and Friday, Oct. 25–26, 2018

Mark O. Hatfield United States Courthouse  
1000 S.W. Third Ave., Portland, Oregon

CLE credits: 10.5 General or Practical Skills, 1 Ethics  
Optional self-study credit for online videos available

Register now at [www.osbar.org/seminars](http://www.osbar.org/seminars) (search for OTAC18)

## ***Learn by doing.***

For 19 years Oregon's trial advocates have learned by doing. And for its 20th anniversary the tradition continues with a refreshed Oregon Trial Advocacy College.

One of the Oregon State Bar's highest rated CLE programs, the Oregon Advocacy College is expanding the opportunity to learn from some of Oregon's most accomplished and respected trial attorneys.

Unlimited access to online videos will provide techniques and tips for conducting voir dire, opening statement, direct examination, cross-examination, and closing argument from a select group of seasoned practitioners.

Using the College's fact pattern you will be assigned to represent either the plaintiff or the defendant and develop your own case to present in front of a real judge, two trial attorneys, and a mock jury. Limited enrollment and a small group setting ensure individual attention, while constructive feedback means the ability to develop your persuasive advocacy style.

**Day 1:** Enhance your advocacy skills before you present your case with insight into winning persuasive advocacy, how to be authentic in front of the judge and jury, legal ethics for litigators, and the top ten things judges would change about attorney conduct during a jury trial.

**Day 2:** It's time to present your case! Participants are expected to conduct voir dire, make an opening statement, perform direct and cross-examination, and give a closing argument. Experienced attorneys and judges will advise and guide you through your mock trial while providing individual evaluations.

***Practice makes perfect***—and here is the perfect opportunity to develop new advocacy skills or refine your existing techniques. **Register by October 1 and save \$45. Registration is limited to 40 participants.**

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Participants are expected to review the fact pattern and evidence in advance, view the online videos, and come to the College prepared to present questions to a jury pool for voir dire, make an opening statement, perform direct and cross-examination of witnesses, and give a closing argument. Party assignments (plaintiff or defendant) will be sent to registrants after October 8. A link to the trial notebook and online videos will be available at the beginning of October.

*You must answer a questionnaire at [www.osbar.org/cle/otac18](http://www.osbar.org/cle/otac18) to complete your registration. Missing or incomplete questionnaires will delay receiving party assignments.*

**“Great presentations and good feedback from attorneys and judges who clearly have a wealth of knowledge about trial practice!”**

**“Program provided valuable insight into trial skills and offered a rare opportunity to watch other lawyers in action and compare speaking styles, trial strategy, etc.”**

**“I really appreciated the diversity and quality of feedback from the various evaluators. In particular, I noted that each evaluator was very thoughtful in his/her feedback, often providing concrete examples for means of improvement.”**

**“Comments from jury selection were incredibly insightful. Participation really illustrated how important continuous development of skills is necessary to really improve and hone your own particular style.”**

## Planning Committee

- **The Honorable Edward Leavy**, *U.S. Court of Appeals, Ninth Circuit, Portland*
- **The Honorable Mary Mertens James**, *Marion County Circuit Court, Salem*
- **William Barton**, *Barton Law Firm PC, Newport*
- **Peter Richter**, *Miller Nash Graham & Dunn LLP, Portland*

## American Board of Trial Advocates



**Justice by the People**

**ABOTA**—Oregon is proud to continue its support for the Oregon Trial Advocacy College. Founded upon a mission to foster improvement in the field of advocacy, ABOTA strives to:

- Elevate the standard of integrity, honor, and courtesy in the legal profession;
- Further the education and training of trial lawyers;
- Preserve our jury system;
- Promote the efficient administration of justice and constant improvement of the law; and
- Cultivate a spirit of loyalty, fellowship, and professionalism among its members.

ABOTA is composed of both plaintiffs and defense attorneys, and membership is by invitation and election only after proof of substantial trial experience.

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## THURSDAY, OCTOBER 25

- 7:45 Registration Check In (Jury Assembly, 2nd Floor)**
- 8:25 Welcome to the Oregon Trial Advocacy College**
- 9:00 Winning Persuasive Advocacy Theories and Techniques**  
*Peter Richter, Miller Nash Graham & Dunn LLP, Portland*
- 10:00 Authenticity in Advocacy, aka Being Real**  
*William Barton, Barton Law Firm PC, Newport*
- 10:30 Break**
- 10:45 Legal Ethics in Litigation: Proceed with Caution**  
*Nena Cook, Ater Wynne LLP, Portland*
- 11:45 Lunch (Box lunch included with registration)**
- 12:30 If Only Trial Counsel Could Read Our Thought Bubbles!**  
A panel of judges will share the top ten things they would like to say or change about attorney conduct during jury trials. Covering both positive and critical feedback, litigators can benefit from this candor as judges often feel constrained to insert themselves into a trial.  
Moderator: **The Honorable Mary Mertens James, Marion County Circuit Court, Salem**
- 2:00 Adjourn**

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## FRIDAY, OCTOBER 26

- 7:45 Faculty and Volunteer Check In (Jury Assembly, 2nd Floor)**
- 8:30 Voir Dire – Courtroom Session I**
- 10:30 Break**
- 10:45 Opening Statement – Courtroom Session II**
- 12:00 Lunch (Box lunch included with registration)**
- 1:00 Direct and Cross-Examination – Courtroom Session III**
- 4:00 Break**
- 4:15 Closing Argument – Courtroom Session IV**
- 5:15 Final Thoughts on Effective Advocacy (16th Floor Courtroom)**
- 5:30 Adjourn to hosted reception (16th Floor Lobby)**

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## Seminar Registration

**Registration is limited to 40 participants. Register early to avoid the waiting list.**

Register by 10/1/18 and save \$45

\$475 Regular (Includes box lunches both days)

**You must answer an online questionnaire at [www.osbar.org/cle/otac18](http://www.osbar.org/cle/otac18) to complete your registration.**

**Online course materials and self-study videos will be available at the beginning of October.**

## Register online with a Visa or Mastercard

at [www.osbar.org/seminars](http://www.osbar.org/seminars) (search for OTAC18)



**Need assistance?** Call the OSB CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413.

*50-year and Active Pro Bono OSB members, and Oregon judges and their lawyer staff—please call the OSB CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413, to register.*

## Questions or need assistance?

Call the CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413.

**Cancellations and Substitutions:** Notify OSB CLE by calling the OSB CLE Service Center at (503) 431-6413 or (800) 452-8250, ext. 413 before 5:00 p.m., Friday, October 5, to receive a refund or transfer a registration. No refunds for requests received after that date. All refunds and transfers are subject to a \$25 fee.

**Tuition Assistance:** Email a request stating your financial situation to [cle@osbar.org](mailto:cle@osbar.org) or call the OSB CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413, no later than Oct. 5, 2018.

## Dietary Restrictions or Accessibility

**Accommodations:** Please call (503) 431-6326 or (800) 452-8260, ext. 326, at least 72 hours before the date of the seminar.

## OSB CLE Seminars Schedule

### SEPTEMBER 7

All Day PowerPlay (ADPP18)

- Breaking Through Bias and Barriers: Exploring Access to Justice in the Legal Profession (BBB18)
- Your Time to Shine: An Oregon Lawyer's Duty to Report Elder and Child Abuse (AR218)
- Exit Row Ethics: What Rude Airline Travel Stories Teach About Attorney Ethics (ERE18)

### SEPTEMBER 12

Lunch and Learn: Business Valuation and the Impact of the 2017 Tax Cuts and Jobs Act (BV18)

### SEPTEMBER 13

The State of the Union: *Masterpiece Cakeshop* and Other LGBT Law Developments (LGBT18)

### SEPTEMBER 28

Nonprofit Formation and Operations: A Primer (NP18)

### OCTOBER 5

Elder Law 2018: Preparing Clients for the Future (ELD18)

Register now at [www.osbar.org/seminars](http://www.osbar.org/seminars) and search by program code.