

The Cybersleuth's Guide to Fast, Free, and Effective Investigative Internet Research

Register now at www.osbar.org/seminars (search for INT18)



Friday, October 19, 2018

9 a.m.–4:30 p.m.

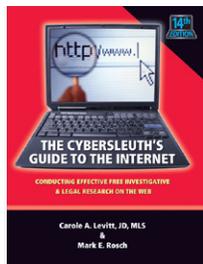
Oregon State Bar Center

16037 SW Upper Boones Ferry Rd., Tigard

CLE credits: 6 General or Practical Skills

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Learn Internet search strategies and sources for finding vital information to competently represent clients—and to avoid ethical or malpractice issues. The experts from Internet for Lawyers will help you develop effective search strategies to locate crucial information you might otherwise miss. Gain Google tips and tricks and learn whether lawyers have a duty to Google. Explore key differences among public records, publicly available information, and proprietary information and learn where to find them. Find out how to extract background information from dockets and access expensive databases for free. Master quick and easy methods to retrieve background information. Discover ways to ferret out information from social media profiles.



Attend in person and receive a print copy of *The Cybersleuth's Guide to the Internet: Conducting Effective Free Investigative & Legal Research on the Web* (2018). **Webcast viewers:** Register by 10/12 to receive a print copy of the Cybersleuth's Guide. After that date webcast attendees will receive an electronic excerpt. A limited

number of books will be available for purchase after the program date.

Register by 10/12/18 and save \$20.

LIVE EVENT



Early registration discount

Register by 10/12/18 and save \$20

- \$135 Paralegals and legal support staff: please call the OSB CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413 to register.
- \$180 ONLD member
- \$240 OSB member
- \$250 Non-OSB member
- \$15 Box lunch

LIVE WEBCAST



- \$135 Paralegals and legal support staff: please call the OSB CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413 to register.
- \$180 ONLD member
- \$240 OSB member
- \$250 Non-OSB member

(Includes online access to recorded seminar for 60 days after the live event.)



Questions or need help with registration?

Call the OSB CLE Service Center:
(503) 431-6413 or (800) 452-8260, ext. 413

50-Year and Active Pro Bono OSB members and Oregon judges and their lawyer staff – please call the OSB CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413 to register for the live seminar.

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8:30 Registration

9:00 Mastering Google for Investigative/Due Diligence Research

- Do lawyers have a duty to Google?
- Discover hidden search features, secrets, and shortcuts
- Create more sophisticated and targeted searches with Google's "advanced search" menu
- Find addresses, phone, fax, and cell numbers for service of process, etc.
- Find images and learn about reverse image searching
- Learn why you need "cache"

(One 15-minute break will be taken in the morning session.)

12:15 Lunch *(Brown bag lunches are welcome or you may purchase a box lunch when registering.)*

1:15 Investigative Due Diligence Research Strategies

- Learn the key differences among public records, "publicly available" information, and "proprietary" information and how to find them
- Uncover driver's license or vehicle records
- Mine the Web for missing people, death records, birthdates, and Social Security numbers
- Extract background information from dockets
- "Secret" ways to ferret out information from social media profiles
- Can you subpoena social media companies to obtain user profiles?
- Preserving the information you find
- Authenticating social media profiles and getting them admitted into evidence

(One 15-minute break will be taken in the afternoon session.)

4:30 Adjourn



Carole Levitt, Esq., and Mark Rosch have been internationally recognized CLE seminar speakers since 1999 and best-selling ABA Law Practice Division (ABA LPD) authors since 2003. Together, Mark and Carole have authored hundreds of Internet research articles and co-authored six ABA LPD books and fourteen editions of *The Cybersleuth's Guide to the Internet*. Their areas of expertise include: Internet investigative research, legal and social media research; and social media ethics.



In 2013, Carole and Mark received the "Fastcase Fifty" award, recognizing "50 of the smartest, most courageous innovators, techies, visionaries, and leaders in the law" and in 2014, they became Fellows in the College of Law Practice Management, the international honor society that recognizes distinguished law practice management professionals.

Here's what OSB members said about Carole Levitt's and Mark Rosch's previous OSB seminars:

"Probably the best, most useful, most enjoyable, CLE I've attended in 20 years!! Excellent non-use of technical terms."

"Wow! Wish I had taken the course years ago. The presenters easily covered the elemental to the sophisticated with care and entertainment."

"Even though I have full access to restricted government computers (LEDS) etc., I will be able to use techniques I learned here to track down missing defendants (warrants) and will be able to learn more about defendants than ever before. This will be very helpful in the treatment court where I work."

"...this was one of the best seminars of its type I have ever attended. I was amazed at the amount of useful and usable information I received..."

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General Information

Cancellations: Cancellation requests must be received by the OSB CLE Service Center at least 72 hours prior to the date of the seminar to qualify for a refund. Refunds are subject to a \$25 cancellation fee.

Tuition Assistance: Email a request stating your financial situation to cle@osbar.org no later than one week before the seminar.

Dietary Restrictions or Accessibility Accommodations: Please call (503) 431-6375 or (800) 452-8260, ext. 375, at least 72 hours before the date of the seminar.



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Upcoming Seminars

September 7

All Day PowerPlay (ADPP18)

Meet your CLE requirements with three seminars in one day that offer access to justice, ethics, and the new combined child and elder abuse reporting credits.

- Breaking Through Bias and Barriers: Exploring Access to Justice in the Legal Profession (BBB18)
- Your Time to Shine: An Oregon Lawyer's Duty to Report Elder and Child Abuse (AR218)
- Exit Row Ethics: What Rude Airline Travel Stories Teach About Attorney Ethics (ERE18)

September 12

Business Valuation and the Impact of the 2017 Tax Cuts and Jobs Act (BV18)

September 13

The State of the Union: *Masterpiece Cakeshop* and Other LGBT Law Developments (LGBT18)

Register now at www.osbar.org/seminars and search by program code.



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