

Leading the Way: The Future of Referral Fee Sharing and In-Person Advertising

In Cooperation with the Oregon New Lawyers Division

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OSB Futures Task Force

Friday, September 29, 2017

9:00 a.m. – 11:00 a.m.

Oregon State Bar Center

16037 SW Upper Boones Ferry Rd, Tigard

CLE credits: 2 Ethics

Register now at osbar.inreachce.com
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“The relentless growth of technology and the effects of globalization are upending the legal services market, feeding innovation, exposing inefficiencies, and presenting opportunities for growth.”

OSB Futures Task Force
Executive Summary, June 2017

One of the recommendations from the Task Force is to revise the rules of professional conduct to remove barriers to innovation, which includes allowing in-person advertising and fee sharing between lawyers and lawyer referral services. Members of the Futures Task Force will explain: (1) how the legal services market has entered a period of intense disruption; (2) the disruption's impact on providers of legal services in Oregon; and (3) two of the resulting proposed amendments to the Oregon Rules of Professional Conduct that will be on the agenda for the House of Delegates meeting in November. In addition to providing an overview and a discussion of the two proposed amendments to the ORPC, this seminar is an opportunity for the audience to create a dialogue with Task Force members and ask questions about the changes.

Register by 9/25/17 and save \$10.

ONLD Members save \$20 off registration rates.

LIVE EVENT



Early registration discount

Register by 9/25/17 and save \$10

- \$55 ONLD member
- \$75 OSB member
- \$85 Non-OSB member

(Electronic materials are included with your registration.)

LIVE WEBCAST



- \$75 Webcast registration
(Includes online access to recorded seminar for 60 days after the live event.)



Questions or need help with registration?

Call the OSB CLE Service Center:
(503) 431-6413 or (800) 452-8260, ext. 413

50-Year and Active Pro Bono OSB members and Oregon judges and their lawyer staff – please call the OSB CLE Service Center at (503) 431-6413 or (800) 452-8260, ext. 413 to register for the live seminar.

Schedule of Events

8:30 Registration

9:00 Why the Legal Ethics Landscape Needs to Change

John Grant, III, Agile Attorney Network, Portland
Jennifer Nicholls, Brophy Schmor LLP, Medford

9:30 Referral Fee Sharing and In-Person Advertising: Changes to the Oregon Ethics Rules

Moderator: Amber Hollister, Oregon State Bar, Tigard

The Honorable Christopher Garrett, Oregon Court of Appeals, Salem

Ankur Doshi, RB Pamplin Corporation, Portland
Peter Jarvis, Holland & Knight LLP, Portland

11:00 Adjourn

Products

ETH17.KCDE
Audio CDs with electronic materials \$75

ETH17.KDVE
DVDs with electronic materials \$90

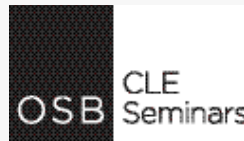
This seminar will be available on-demand after the live program. Please visit osbar.inreachce.com and search for ETH17. On-demand access is available for 60 days after the date of purchase.

General Information

Cancellations: Cancellation requests must be received by the OSB CLE Service Center at least 72 hours prior to the date of the seminar to qualify for a refund. Refunds are subject to a \$25 cancellation fee.

Tuition Assistance: Email a request stating your financial situation to cle@osbar.org no later than one week before the seminar.

Dietary Restrictions or Accessibility Accommodations: Please make your request at least 72 hours before the date of the seminar.



Upcoming Seminars

September 7

All Day PowerPlay (ADPP17)

- Nobody Told Me There'd Be Days Like These: Stress, Pressure, and Ethical Decision-Making in the Practice of Law (DLT17)
- Mandatory Elder Abuse Reporting for Lawyers (EAR117)
- The Accidental Lawyer: Terms of Engagement (ACL17)

September 15

Current Developments in Federal Indian Law (IND17)

September 22

Deposition Techniques and Strategy featuring David Markowitz (DEP17)

October 5

Law, Practice, and Policy at the Bleeding Edge – 2017 Technology Law Updates (TECH17)

October 6

Guardianships and Conservatorships (ELD17)

October 12-13

Fundamentals of Oregon Civil Trial Procedure (CTP17)

October 19

Broadbrush Taxation: Tax Law for the Non-Tax Attorney (BBT17)

October 26-27

19th Annual Oregon Trial Advocacy College (OTAC17)

Register now at osbar.inreachce.com and search by program code.



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