



# Advertising Rates & Specifications

## OSB ATTORNEYS MARKETPLACE

Published as part of the Oregon State Bar *Bulletin* magazine and on the OSB website, *Attorneys Marketplace*, is a convenient place where you can showcase your business in an easy-to-reference section. Members will use the *Attorneys Marketplace*, both in print and online, to locate court reporters, expert witnesses, financial services and more.

### PUBLICATION DETAILS

**Trim Size:** 8.375" x 10.875"  
**Circulation:** 18,800  
**Binding:** Saddle Stitch  
**Published:** 10x per year  
*(monthly, except February and August)*

### 2018 MARKETPLACE DEADLINES

Feb/Mar.....	<b>Jan. 12</b>	Aug/Sept .....	<b>July 14</b>
April.....	<b>Feb. 16</b>	Oct. ....	<b>Aug. 17</b>
May.....	<b>Mar. 16</b>	Nov. ....	<b>Sep. 14</b>
June.....	<b>Apr. 13</b>	Dec. ....	<b>Oct. 19</b>
July.....	<b>May 25</b>		

### POSITIONS AVAILABLE

<i>5 issues/ 6 months</i>	<i>10 issues/ 12 months</i>
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<b>Text Listing</b> ( <i>print only</i> )	<b>\$600</b>	<b>\$1,100</b>
<b>Web Bundle</b> ( <i>includes print text listing plus online listing, tile ad online, and logo online</i> )	<b>\$830</b>	<b>\$1,420</b>

Advertisers are solely responsible for the rights to the third party images submitted with their ad copy.

**DESCRIPTIONS** *Want to include more information? Add a description, which will be in paragraph form at the end of your text listing. Cost shown is added onto Text listing or Web Bundle cost above.*

<b>1–200 characters in length</b>	<b>\$170</b>	<b>\$250</b>
<b>200–400 characters in length</b>	<b>\$220</b>	<b>\$290</b>
<b>400–600 characters in length</b>	<b>\$280</b>	<b>\$340</b>

**DISPLAY ADS** *The Attorneys Marketplace will have no display ads, but if you are interested in advertising elsewhere in the Bulletin, please ask your advertising representative for more information.*

### ADVERTISING SPECIFICATIONS

**Text listings consist of:** Company Name, Contact Name, Address, City, State, Zip, Phone, Toll-Free Phone, Cell, Fax, Email, and Website. If you'd like to provide additional information, it must be purchased separately as a description (and it will be laid out as such—custom layouts are not available).

**Web Bundle information:** You must supply your logo and information for your web tile ad to your ad rep by the deadline to be included on the website. If you miss the deadline, you forfeit that web insertion. If you would like to supply your own tile ad, please set it at 120 pixels wide by 180 pixels tall. We will design one complimentary web tile ad per contract. To change the design, each new version will be billed at \$30 each. Please note that hyperlink for tile ad must match website in text listing (max 40 characters).

**To reserve your space, please contact:**

LLM Publications: 503-445-2226 or Law@llmpubs.com

### CATEGORY HEADINGS

- |  |   |
|--|---|
| Accident Reconstruction  | Handwriting Experts                     |
| Accountants  | Hotels & Resorts                        |
| Appraisers ( <i>subheads available</i> )   | Insurance ( <i>subheads available</i> ) |
| Auctions & Auctioneers   | Investigators                           |
| Banks/Credit Unions  | Investment Management                   |
| Billing/Timekeeping  | IT Systems & Software                   |
| Business Valuations  | Lemon Law                               |
| Computer & Network Support   | Life Care Planners                      |
| Consultants ( <i>subheads available</i> )  | Litigation Support/Trial Consulting     |
| Court Bonds  | Marketing/Publicity                     |
| Court Reporters—Oregon   | Meeting Rooms & Special Events          |
| Court Reporters—Washington   | Paternity Testing                       |
| Document Drafting Systems  | Personal Injury                         |
| Document Services  | Polygraph Examiner                      |
| Economist  | Practice Management Software            |
| Electronic Filing/Document Management  | Process Servers                         |
| Employment Services  | Public Records                          |
| Estate Sales/Liquidation   | QDRO Services                           |
| Ethics   | Real Estate Services                    |
| Expert Witness/Testimony ( <i>subheads available</i> )   | Registered Agents                       |
| Financial Services ( <i>includes Investment Management, Trust/Estate Planning, Wealth Management</i> ) | Retirement Living                       |
| Forensic Accounting  | Settlement Planning                     |
| Forensic Engineering   | Tax Problem Resolution                  |
| Forensic Lab Services  | Transcription                           |
| Furnishings  | Transfer Agent                          |
| Genealogy  | Translations & Interpretations          |
|  | Trial Preparation & Presentation        |
|  | Trust & Estate Planning                 |
|  | Video Services                          |
|  | Vocational & Rehabilitation Experts     |