

Oregon State Bar
Meeting of the Board of Governors
July 20, 2007
Open Session Minutes

The special meeting of the Oregon State Bar Board of Governors was called to order by President Albert Menashe on Friday, July 20, 2007, at 1:00 p.m. at the Oregon State Bar Center, Lake Oswego. The meeting adjourned at 1:27 p.m. Present from the Board of Governors were Albert Menashe, Rick Yugler, Kathy Evans, Jon Hill, Bette Worcester, Bob Vieira, Bob Lehner, Ann Fisher, Linda Eyerman, Marva Fabien, Tim Gerking, and Ward Greene. Staff members present were Karen Garst, Sylvia Stevens, Susan Grabe, Kay Pulju, Anna Zanolli, and Teresa Wenzel.

Friday, July 20, 2007

1. Bar Logo

Kay Pulju, OSB Communications Manager, presented information regarding a proposed new OSB “logotype.” She explained the strategy of branding OSB materials with a simple logotype that will be both very recognizable as being from the Oregon State Bar and yet versatile enough in color and design to be used in conjunction with various font styles, in various media (website, brochures, etc.), and by various bar groups. Staff asked the board to authorize going forward to refine the design to accommodate the timetable for the new building. Ms. Pulju acknowledged that the board, at the June meeting, indicated a desire to see trees incorporated into the new logotype or to start with a new design. She reported that staff chose the second option because the trees in the current logo create many difficulties when used in digital and print formats; is very busy, which makes is awkward when used with other designs; the font is not compatible with other fonts; etc. Though the trees would not be included in the proposed logotype, Ms. Pulju indicated it would be relatively easy to include the trees as part of a watermark or in some other capacity. The board agreed by consensus to go with the new proposed logotype. Ms. Evans and Mr. Greene dissented.

2. Appellate Practice Section

A. Request for *Amicus Curiae* Appearance

Ms. Stevens presented information and answered questions concerning the Appellate Practice Section’s desire to present an *amicus* brief in *State v. Oritz*. The Criminal Law Section had been consulted on the matter and was agreeable to the action.

Motion: Mr. Yugler moved, Mr. Gerking seconded, and the board unanimously approved the motion to approve the Appellate Practice Sections request to submit an *amicus* brief to the court in *State v. Oritz*.

3. Budget and Finance Committee

A. New Building Financial Project Update

Mr. Greene updated the board on the progress of the new building. The building is moving quickly toward completion and it will be decided shortly whether the move-in date will be in December or after the first of the year. The bar staff continues to hold the line on costs and is making frugal decisions with the future and the “greenness” of the building in mind.

4. Policy and Governance Committee

A. HOD Reimbursement Resolution

Mr. Gerking presented the Policy and Governance Committee’s recommendation that the board present a resolution to the HOD to reimburse HOD members for mileage up to 400 miles. The committee motion passed unanimously.