



2025 Bulletin Monthly Magazine

Advertising Rates

	1x	3x	6x	10x
Back Cover*	\$ 3,150	\$ 2,995	\$ 2,625	\$ 2,310
Inside Covers*	\$ 2,480	\$ 2,240	\$ 2,000	\$ 1,795
Full Page*	\$ 2,125	\$ 1,895	\$ 1,705	\$ 1,525
2/3 Page	\$ 1,765	\$ 1,580	\$ 1,410	\$ 1,280
1/2 Page	\$ 1,420	\$ 1,300	\$ 1,185	\$ 1,060
1/3 Page	\$ 1,245	\$ 1,125	\$ 1,010	\$ 920
1/4 Page	\$ 1,185	\$ 1,050	\$ 960	\$ 855
1/6 Page	\$ 970	\$ 885	\$ 790	\$ 715

*Ad sizes that can have bleeds. Set bleeds to 0.125".

- Discounts (Discounts may not be combined. When more than one discount is eligible, the greater discount will be applied):
 - A 10% discount is given to recognized organizations providing proof of 501(c)(3) status.
- Classifieds: Please email the OSB Advertising Department at advertising@osbar.org for rates and deadlines.
- Advertisers are solely responsible for the rights to the third party images submitted with their ad copy.
- Above pricing is charged per ad.

Deadlines

Feb/Mar '25	Feb 7
Apr '25	Mar 7
May '25	Apr 4
June '25	May 9
July '25	Jun 6
Aug/Sep '25	Aug 8
Oct '25	Sep 5
Nov '25	Oct 10
Dec '25	Nov 7
Jan '26	Dec 1

Specifications

Ink	Full Color
Trim Size	8.375" x 10.75"
Binding	Saddle Stitch
Published	10x per year
Circulation	18,900

Art Requirements

- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- Name files clearly, indicating your company name and publication.
- For ads with bleed, export pdfs with 1/8" (.125") bleed settings. No crop marks.
- Color requirements—All full color ad artwork must be process color (CMYK). No spot colors.

For more information, please contact:

RONNIE JACKO
 503-445-2234
ronnie@bigredm.com



bigredm.com

<p>Covers & Full Pages</p> <p>7.5" w x 10" h</p>	<p>Covers & Full Pages with Bleed</p> <p>7.625" w x 10" h Bleed: 0.125" (8.375" w x 10.75" h trim size)</p>	<p>Back Cover with Bleed</p> <p>8.5125" w x 8.5125" h Bleed: 0.125" (8.3875" w x 8.3875" h trim size)</p>	<p>2/3 Page</p> <p>4.9375" w x 10" h</p>
<p>1/2 Page</p> <p>4.9375" w x 7.5" h 7.5" w x 4.9375" h</p>	<p>1/3 Page</p> <p>4.9375" w x 4.9375" h 2.375" w x 10" h</p>	<p>1/4 Page</p> <p>3.625" w x 4.9375" h</p>	<p>1/6 Page</p> <p>4.9375" w x 2.375" h 2.375" w x 4.9375" h</p>

Ad Material

Email your ad materials to ads@bigredm.com

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email ads@bigredm.com for more detailed specifications.

Need help creating an ad? Free ad design (with revisions up to 3 proofs).

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.