

# Reach EVERY ATTORNEY in Oregon with THE ATTORNEYS MARKETPLACE

Published as part of the Oregon State Bar *Bulletin* magazine

## FAST FACTS

**CIRCULATION** 18,800 (every Oregon Attorney)

**PUBLISHED** 10 times per year

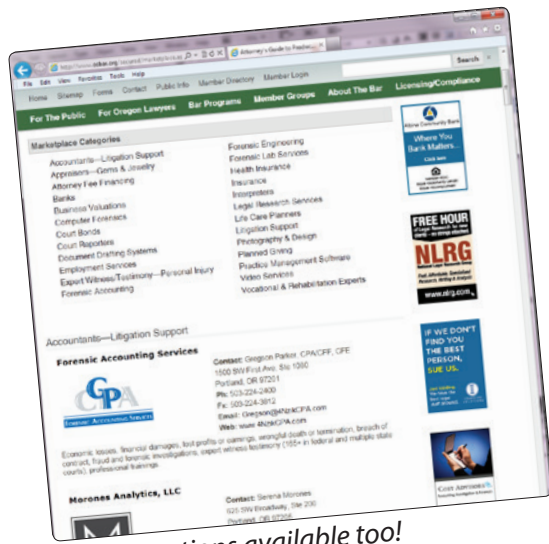
**WEB BENEFIT** Upgrade your listing to also appear on [www.osbar.org](http://www.osbar.org). Includes a tile ad, logo, and hyperlink to your website.

**AUDIENCE** Affluent professionals throughout Oregon

### ATTORNEYS' MARKETPLACE

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We get the job done right, on time, and backed by expert testimony.</p> <p><b>Disputation Strategist</b></p> <p><b>BY Advisors, LLC</b> 188 SW 7th Ave, Ste 800, Portland, OR 97204 503-445-3376 Bates@byadvisors.com www.byadvisors.com</p> <p><b>Meares Analytics, LLC</b> Serena Mirones 625 SW Broadway, Ste 200 Portland, OR 97205 503-223-5168 503-223-5179 serena@mearesanalytics.com www.mearesanalytics.com</p>	<p><b>APPRAISERS</b></p> <p><b>Residential Appraisal</b></p> <p><b>Bernhardt Appraisal</b> Richard Bernhardt Portland, OR 503-349-3765 rbernhardt@berhardtappr.com www.berhardtappr.com</p> <p><b>Powell Real Estate Valuation, LLC</b> Kathleen Powell, MAE Jonathan J. Bock, MAE C. Spencer Powell, MAE 2025 River Rd S Ste 270, Salem, OR 97302 503-371-2462   503-371-2613 kpowell@powell.com www.powell.com</p> <p><b>Real Estate Valuation, LLC</b> Financial Forensic Business valuation. Accountants to complete financial statements. We are accurate, credible, and efficient. 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We are accurate, credible, and efficient. Our professional team is comprised of all CPAs, accountants and all are fully trained into writing our clients with the very best we can offer. We have 20 years of full-time forensic accounting experience. We provide in-house 150 cases on an expert witness, may also have other experts combined. Our reputation is built on being 100% in communicating our findings presented with integrity. We get the job done right, on time, and backed by expert testimony.</b></p> <p><b>Meares Analytics, LLC</b> Serena Mirones 625 SW Broadway, Ste 200, Portland, OR 97205 503-223-5168   503-223-5179 serena@mearesanalytics.com www.mearesanalytics.com</p> <p><b>98 years of business valuation and financial damage analysis. Recognizing that a business value cannot be regulated by a formula, we act as a partner and analyze industry and economic factors to determine the value of the business. 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Printed in every Bulletin issue



Online options available too!

## DEMOGRAPHICS OF OREGON ATTORNEYS

- 62% reside in the Portland metro area
- The average annual income of Portland attorneys is \$148,349
- The average annual income of Oregon attorneys is \$116,727
- The median age is 47
- 56% work in offices with 1 to 6 attorneys
- 51% are Partners, Shareholders, or Sole Practitioners

Information from the 2007 Economic Survey by Flikirs Professional Services.

For more information, please contact:

LLM Publications  
503-445-2240  
Law@llmpubs.com



# Advertising Rates & Specifications

## OSB ATTORNEYS MARKETPLACE

Published as part of the Oregon State Bar *Bulletin* magazine and on the OSB website, *Attorneys Marketplace*, is a convenient place where you can showcase your business in an easy-to-reference section. Members will use the *Attorneys Marketplace*, both in print and online, to locate court reporters, expert witnesses, financial services and more.

### PUBLICATION DETAILS

**Trim Size:** 8.375" x 10.875"  
**Circulation:** 18,800  
**Binding:** Saddle Stitch  
**Published:** 10x per year  
*(monthly, except February and August)*

### 2017 MARKETPLACE DEADLINES

Feb/Mar.....	<b>Jan. 13</b>	Aug/Sept .....	<b>July 14</b>
April.....	<b>Feb. 17</b>	October.....	<b>Aug. 18</b>
May.....	<b>Mar. 17</b>	Nov. ....	<b>Sep. 15</b>
June.....	<b>Apr. 14</b>	Dec. ....	<b>Oct. 13</b>
July.....	<b>May 19</b>		

### POSITIONS AVAILABLE

<i>5 issues/ 6 months</i>	<i>10 issues/ 12 months</i>
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<b>Text Listing</b> ( <i>print only</i> )	<b>\$565</b>	<b>\$1,030</b>
<b>Web Bundle</b> ( <i>includes print text listing plus online listing, tile ad online, and logo online</i> )	<b>\$775</b>	<b>\$1,340</b>

Advertisers are solely responsible for the rights to the third party images submitted with their ad copy.

**DESCRIPTIONS** *Want to include more information? Add a description, which will be in paragraph form at the end of your text listing. Cost shown is added onto Text listing or Web Bundle cost above.*

<b>1–200 characters in length</b>	<b>\$155</b>	<b>\$230</b>
<b>200–400 characters in length</b>	<b>\$205</b>	<b>\$270</b>
<b>400–600 characters in length</b>	<b>\$260</b>	<b>\$315</b>

**DISPLAY ADS** *The Attorneys Marketplace will have no display ads, but if you are interested in advertising elsewhere in the Bulletin, please ask your advertising representative for more information.*

### ADVERTISING SPECIFICATIONS

**Text listings consist of:** Company Name, Contact Name, Address, City, State, Zip, Phone, Toll-Free Phone, Cell, Fax, Email, and Website. If you'd like to provide additional information, it must be purchased separately as a description (and it will be laid out as such—custom layouts are not available).

**Web Bundle information:** You must supply your logo and information for your web tile ad to your ad rep by the deadline to be included on the website. If you miss the deadline, you forfeit that web insertion. If you would like to supply your own tile ad, please set it at 120 pixels wide by 180 pixels tall. We will design one complimentary web tile ad per contract. To change the design, each new version will be billed at \$25 each. Please note that hyperlink for tile ad must match website in text listing (max 40 characters).

**To reserve your space, please contact:**

LLM Publications: 503-445-2240 or LLM@llmpubs.com

### CATEGORY HEADINGS

- |  |   |
|--|---|
| Accident Reconstruction  | Handwriting Experts                     |
| Accountants  | Hotels & Resorts                        |
| Appraisers ( <i>subheads available</i> )   | Insurance ( <i>subheads available</i> ) |
| Auctions & Auctioneers   | Investigators                           |
| Banks/Credit Unions  | Investment Management                   |
| Billing/Timekeeping  | IT Systems & Software                   |
| Business Valuations  | Lemon Law                               |
| Computer & Network Support   | Life Care Planners                      |
| Consultants ( <i>subheads available</i> )  | Litigation Support/Trial Consulting     |
| Court Bonds  | Marketing/Publicity                     |
| Court Reporters—Oregon   | Meeting Rooms & Special Events          |
| Court Reporters—Washington   | Paternity Testing                       |
| Document Drafting Systems  | Personal Injury                         |
| Document Services  | Polygraph Examiner                      |
| Economist  | Practice Management Software            |
| Electronic Filing/Document Management  | Process Servers                         |
| Employment Services  | Public Records                          |
| Estate Sales/Liquidation   | QDRO Services                           |
| Ethics   | Real Estate Services                    |
| Expert Witness/Testimony ( <i>subheads available</i> )   | Registered Agents                       |
| Financial Services ( <i>includes Investment Management, Trust/Estate Planning, Wealth Management</i> ) | Retirement Living                       |
| Forensic Accounting  | Settlement Planning                     |
| Forensic Engineering   | Tax Problem Resolution                  |
| Forensic Lab Services  | Transcription                           |
| Furnishings  | Transfer Agent                          |
| Genealogy  | Translations & Interpretations          |
|  | Trial Preparation & Presentation        |
|  | Trust & Estate Planning                 |
|  | Video Services                          |
|  | Vocational & Rehabilitation Experts     |